



## Do you know RatePlug?

I've got a great system, through your MLS, where you can get customized feature sheets with current mortgage rates and qualification numbers automatically calculated for you.

**Here are some of the benefits you could see by using Rate Plug access as your default MLS prospect send-out...**

- Close more deals, do less research and appeal to more home buyers with special financing options at your fingertips
- Qualify Buyers Faster - with RatePlug, the difference is affordability. When agents invite a lender to display their rates on MLS listings, the result isn't now only \$225,000, it's easy to see it's \$1375 per month including PITI and HOA. When home buyers have an understanding of monthly affordability, they are more likely to move forward to qualify for a loan. Stats show that agents who use RatePlug regularly and consistently close 15% faster than agents who don't.
- Having the numbers makes passive buyers become active buyers. When you connect monthly financing cost numbers to your MLS listings, you help the home buyer better understand affordability
- Buyers spend more time on YOUR listing. When RatePlug is embedded in your drip campaigns and listings, homebuyers spend more time viewing your property listings. That means better-informed buyers!
- Why pay for a separate flyer system? RatePlug's property flyer system is included with your MLS membership free of charge. Generate custom property flyers right from the MLS with Toby Lynn's The Mortgage Firm rates and products displayed! There are multiple flyer layouts and colors to choose from. The system also streamlines social media posts with property specific affordability calculated for every MLS listing.
- You get lender support at your fingertips. Use RatePlug's agent dashboard to request a flyer from Toby -OR- do one on your own in about 15 seconds, and post your listings with mortgage information in social media.

**Don't wait any longer .... RatePlug is already included for FREE with your MLS membership! You just have to sign on!**

**CLICK HERE** and enter your MFRMLS Agent ID/Code and then click on the SUBMIT button below your registration.

*Specializing in Happy, Smooth, and On-Time Closings!*



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